

**The Illinois Council for Affective Reading Education
and
The Illinois Reading Council**

STATIC STICK DECAL CONTEST

The Illinois Council for Affective Reading Education (ICARE) and the Illinois Reading Council (IRC) invite **YOU** to design a **STATIC STICK DECAL** that encourages children to read.

QUALIFICATIONS

You must be a student in grade 4, 5 or 6 in a school in the state of Illinois.

GUIDELINES

Make your original design in the 4 inch square on the back of this sheet.

(Teachers may copy the application form as many times as needed.)

Invent an **original** character(s) to include in your design. You may **NOT** use any published cartoon or comic characters (including characters such as Teenage Mutant Ninja Turtles, Super Heroes, Pokémon, etc.) nor any computer-generated art.

Develop an **original** saying or slogan.

You are limited to three colors plus black and white. The label with Illinois Reading Council and Illinois Council for Affective Reading Education must be on the STATIC STICK DECAL design but it may be moved from the location on the application form.

Complete the application form on the back of this sheet. Mail it with your design to:

Illinois Reading Council
Attn: Kathleen Sweeney
1100 Beech Street
Building 8, Suite 2
Normal, IL 61761

ENTRIES MUST BE POSTMARKED NO LATER THAN JANUARY 15!

THE STATIC STICK DECAL CONTEST WINNER WILL RECEIVE:

An autographed book by a well-known children's author.

An invitation for the winner and his/her parents to be our guests at the Friday Luncheon at the annual Illinois Reading Council Conference. The winner will sit in a place of honor and be introduced during the luncheon.

30 STATIC STICK DECALS with the winning design to distribute to classmates.

TIPS

Don't forget – The work **MUST BE ORIGINAL**. You may not use any published trademark, cartoon, comic characters or computer-generated art.

Keep the art work simple and positive. Too much detail within the space provided may result in a smeared look when the cling is reproduced.

Fine line markers, pens and pencils work the best. Crayon is usually difficult to read. A white background provides a cleaner design.

Spelling must be standard and correct.

The Illinois Council for Affective Reading Education and The Illinois Reading Council

STATIC STICK DECAL CONTEST APPLICATION

Illinois Reading Council Illinois Council for Affective Reading Education

Student Name _____

Grade _____ Age _____

Teacher's Name _____

School _____

School Address _____

City _____ Zip _____

School Phone _____ Email _____

Parent/Guardian's Name _____

Home Address _____

City _____ Zip _____

Home Phone _____ Email _____

Mail entries no later than **January 15** to:

Illinois Reading Council
Attn: Kathleen Sweeney
1100 Beech Street, Building 8-2
Normal, IL 61761