



# EMPOWERING LIVES THROUGH LITERACY

203 Landmark Drive, Suite B  
Normal, IL 61761

Phone: 888-454-1341  
Fax: 309-454-3512

Email: [irc@illinoisreadingcouncil.org](mailto:irc@illinoisreadingcouncil.org)  
Web: [www.illinoisreadingcouncil.org](http://www.illinoisreadingcouncil.org)

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[instagram.com/ilreadcouncil](https://www.instagram.com/ilreadcouncil)

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Dear Administrator,

By joining the **IRC DISTRICT PD PROGRAM**, you can bring high-quality, low-cost professional development to your district! We understand how hectic the school year can be so we will strive to provide you with effective information in a convenient and easy format. As a member of the **IRC DISTRICT PD PROGRAM**, you will receive the following benefits:

1. Access to ten **WEBINARS** with renowned authors, researchers, and educators

	<b>A Novel Approach</b> with Kate Roberts			<b>Introduction to Literacy Essentials</b> with Regie Routman	
	<b>CAFE Instruction Model</b> with Gail Boushey & Allison Behne			<b>Unlock Opportunities with Access to Books</b> with Donalyn Miller	
	<b>Critical Practices for Improving Reading</b> with Beers & Probst			<b>Direct Vocabulary Instruction</b> with Marilee Sprenger	
	<b>Assessments That Improve Learning</b> with Thomas R. Guskey			<b>Formative Assessment in a Brain-Compatible Classroom</b> by Marcia Tate	
	<b>Deciding Not to "Do It All"</b> with Janet Allen			<b>Creating Transformational Literacy Communities</b> by Pam Allyn	

2. Customized onsite professional development by an **IRCPD EDUCATOR** for a half day in your district
3. Online subscription to the **IRC JOURNAL** AND **IRC NEWSLETTERS** to share with your staff
4. Literacy **OPPORTUNITIES** to share with your staff including events, book clubs, and classroom grants
5. Discounted registration rates for your staff to attend the annual **IRC CONFERENCE**
6. And one complimentary registration to the **ADMINISTRATOR ACADEMY** at the **IRC CONFERENCE**

**JOIN IRC TODAY** to start unlocking your district's full potential as literacy educators. Just return the attached **IRC DISTRICT PD PROGRAM FORM** by mail or fax the form to (309) 454-3512. We look forward to welcoming you to the Illinois Reading Council literacy family.

Sincerely,

Stephanie Benson  
IRC President

# DON'T MISS THESE INCREDIBLE BENEFITS FOR YOU AND YOUR STAFF!

## Administrator Benefits

- Enhance knowledge of literacy instruction best practices
- Access high-quality, low-cost professional learning offerings for staff
- Expand support of Evaluation Framework and teacher professional growth
- Access local, state, and national resources
- Attend designated Administrator Strand at IRC Conference
- Enjoy reduced conference rates for staff

## Support Your Staff

IRC is proud of its nationally recognized journal publication, special projects, conferences, and workshops aimed at stimulating personal and professional growth – a key component of the Evaluation Framework domains.

- Premier annual literacy conference
- Monetary grants and awards
- Professional Development hours for licensure
- Networking with fellow educators
- Access to professional learning for growth
- Access to local, state, and national resources

## Bring Custom PD To Your School

Topics include:

- Common Core State Standards (CCSS)
- Differentiation
- Curriculum Support
- Instructional Best Practice Supporting Teacher Evaluation
- Writing
- Vocabulary
- Project CRISS
- Technology

## IRC Initiatives In Support of Evaluation Framework and Professional Growth

### Planning and Preparation

Illinois Reads Project  
IRC Awards & Grants  
Raise A Reader Program

### Classroom Environment

IRC Book Club  
Professional Networking  
Wired Wednesday Webinars  
IRC PD Services

### Instruction

Wired Wednesday Webinars  
IRC PD Services  
IRC Library  
Literacy Links

### Professional Responsibilities

IRC Conference  
Professional Networking  
*IRC Journal*  
*IRC Newsletters*

## Plan Now To Attend the 2020 IRC Conference

**October 1-2, 2020**  
**Peoria Civic Center**  
**Peoria, Illinois**

**With sessions for administrators!**

## IRC DISTRICT PD PROGRAM

## EMPOWERING LIVES THROUGH LITERACY

### COMPLETE THESE 3 STEPS TO JOIN THE IRC DISTRICT PD PROGRAM:

#### 1. Please Print.

School Name \_\_\_\_\_ District \_\_\_\_\_ City \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

HomePhone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Bus.Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

#### 2. Cost of IRC District PD Program

- |   |   |
|---|---|
| <input type="checkbox"/> \$2,500 for 1 - 500 students       | <input type="checkbox"/> \$8,000 for 3,001 - 5,000 students |
| <input type="checkbox"/> \$4,000 for 501 - 1,000 students   | <input type="checkbox"/> \$10,000 for 5,001+ students       |
| <input type="checkbox"/> \$6,000 for 1,001 - 3,000 students |   |

#### 3. Method of Payment

(Sorry, no P.O.'s accepted.)

Check  
(Payable to IRC)

Credit Card  
Expiration Date

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Mo.	Yr.

Signature \_\_\_\_\_