

# 34<sup>th</sup> Day of Reading

An Exclusively Secondary Literacy Conference  
For All Teachers & Administrators of  
Grades 6-12

Holiday Inn Convention Center, Tinley Park, IL  
Saturday, November 6, 2010

*Featured Speakers:*

**NEAL SHUSTERMAN**  
*Young Adult Author, Screen & TV Writer,  
Film Director*

- ☆ *What Daddy Did, Full Tilt, Downsiders, The Schwa Was Here, Scorpion Shards*  
*The Dark Side of Nowhere, and more*
- ☆ Numerous IRA and ALA awards
- ☆ Winner CINE Golden Eagle Awards for two short films.

**Luncheon Address – Writing for Teenagers  
and Other Alien Species**

**Breakout – There’s No C in Shusterman**  
**Breakout – Author, Neal Thysself**

**DR. JUDITH IRVIN**

**Executive Director of the National Literacy  
Project**

- ☆ Professor at Florida State University
- ☆ Executive Director, *National Literacy Project*,  
(nonprofit organization dedicated to improving  
middle and HS literacy)
- ☆ Member IRC Commission/Adolescent Literacy
- ☆ Co-Author:

*Taking Action on Adolescent Literacy: An Im-  
plementation Guide for School Leaders, &  
Meeting the Challenge of Adolescent Literacy:  
Practical Ideas for Literacy Leaders.*

**Keynote – Taking Action on Adolescent Lit-  
eracy**

**Breakout-Understanding Struggling  
Readers**

**New  
Pre-Conference  
Workshop**

*An Expansion of Dr. Irvin’s Saturday  
presentations in a workshop format:*

**9 am to 2:30 pm**

**Morning—3 hours**

Engaging Students in Expository Text

Lunch

**Afternoon—2 hours**

Understanding Struggling Readers

**For more information  
contact:**

**Barb Chrz-White**  
bchrzwhite@comcast.net

**Terry McHugh**  
tmchugh@dayofreading.org

**CPS Vendor #80827**  
**Team Discounts Available**  
**[www.dayofreading.org](http://www.dayofreading.org)**