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Hall of Councils IRC Conference

What is beneficial about participating in the Hall of Councils?

The Hall of Councils gives local councils an opportunity to advertise their activities and accomplishments and promote membership to others attending the conference. In addition, the council whose display wins first place will receive a blue ribbon and \$100. The council with the second place display receives a red ribbon and \$50, and the council with the third place display receives a white ribbon and \$25.

Where is the Hall of Councils located?

Displays will be set up in the main hallway of the lower level of the Bank of Springfield Center. (When entering the Convention Center Lobby, the stairs and elevator are located across from the IRC Conference Registration area.)

How large should our display be?

Each council may utilize approximately three feet of table space for a free standing display board plus a small space for informational material (image brochures, bookmarks, copies of newsletters, membership information, etc.)

When can we set up our display?

Displays may be set up on Wednesday evening between 3:00 p.m. and 9:00 p.m. *or* Thursday by 7:45 a.m. Judging will begin at 8:00 a.m. on Thursday.

What else do we need to know about setting up the display?

Please contact the IRC Office (309-454-1341) no later than <u>one week prior</u> to the conference so that each participating council will have a reserved spot. After this time, arrangements need to be made with the Director of Membership to reserve a spot in the BOS Center. You can also fill out the Sign up Form at <u>https://forms.gle/hNwANT2Ec5EbFtox5</u>.

When should we remove our display?

Displays must not be removed until 3:00 p.m. on Friday. Displays removed prior to this time will forfeit eligibility for awards; IRC will not be responsible for displays not removed by 5:00 p.m. on Friday.

When does the judging take place?

Judging begins at 8:00 a.m. on Thursday morning and is completed throughout the day.

Who are the judges?

Seven judges are chosen from conference attendees and/or presenters who do not have a conflict of interest with local councils. Scores are tabulated and collated by the Director of Membership Development of IRC.

What will the judges be looking for?

Judges evaluate the displays based on four criteria: use of the conference theme, information given about the council, creativity, and neatness.

When will the winners be announced?

Awards will be placed on the boards by noon on Friday and winners will be announced at the Annual Membership Meeting on Friday.

Hall of Councils - Scoring Rubric

	Conference Theme	Information	Neatness	Creativity
3	Clearly integrates the conference theme into the council's presentation.	Local council name is prominent, benefits to membership in the local council and IRC are obvious, and council information is concise with handouts provided.	The message is quick and easy to read. Ideas have been streamlined and organized to enhance the presentation.	The memorable presentation tells a story of the local council to enhance the message. It may be interactive or have a take away element.
2	The conference theme is visually apparent in the council's presentation.	Some of the above information is given and handouts provided.	The message is clear and props have be used to add to the theme.	Some design elements are apparent that add a visually appealing look.
1	The conference theme is legibly obvious in the council's presentation.	Minimal information is present. There are handouts.	Some distracting elements and little organization impede the overall message.	The presentation is very general and very basic.